

IMPACT ASSESSMENT

How to get started

Measuring Up! For Funders

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ACF

DEFINITIONS



Impact:

the broad or longer-term effects of a project or organisation's work (also referred to as the difference it makes).

Impact practice:

the activities that an organisation does to focus on its impact. This can include planning desired impact, planning how to measure it, collecting information about it, making sense of that information, communicating it and learning from it.

Why Impact Matters



- To understand the difference you make, directly and indirectly
 - To learn from what you do.
 - To ensure you make the most of your resources.
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THE BENEFITS OF EVALUATING IMPACT (1)



Evaluating impact can help funders, and the people, charities and social enterprises they support, to:

- plan how their work will make a difference, and determine how much difference they are making;
 - understand what does and doesn't work and why, and detect unintended consequences;
 - build an evidence base to share with others, thus influencing and informing debate, and increasing the sector's body of knowledge;
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THE BENEFITS OF EVALUATING IMPACT (2)



- challenge themselves and others by looking critically at their work in order to improve, to replicate good work, or to innovate and develop new processes, products, and services;
 - inspire and motivate staff, trustees and stakeholders (including volunteers, beneficiaries, service users, policy informers or makers, other practitioners, and funders or investors);
 - build relationships with others;
 - communicate added value, and raise the profile of their work; and
 - secure or leverage resources.
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MOST POPULAR RESOURCES



Inspiring Impact offers a wealth of free resources to help you improve your impact practice.

Guides

The Code of Good Impact Practice sets out a cycle of impact practice and eight high level principles to follow, along with practical guidance to help charities and social enterprises implement it.

Funders' Principles and Drivers of Impact Practice is designed to encourage improvement in impact practice by offering practical and useful guidance for funders on understanding, measuring and increasing their own impact, and supporting their grantees and investees to do the same.

Online resources

Measuring Up! is an online, self-assessment tool that gives you a picture of where your impact practice is going well, and where it could be improved.

The Impact Hub is a one-stop shop for impact resources and tools. Users can filter by category, sector, format or cost and/or search keywords, individual resource names or features, while resource providers can add new listings.

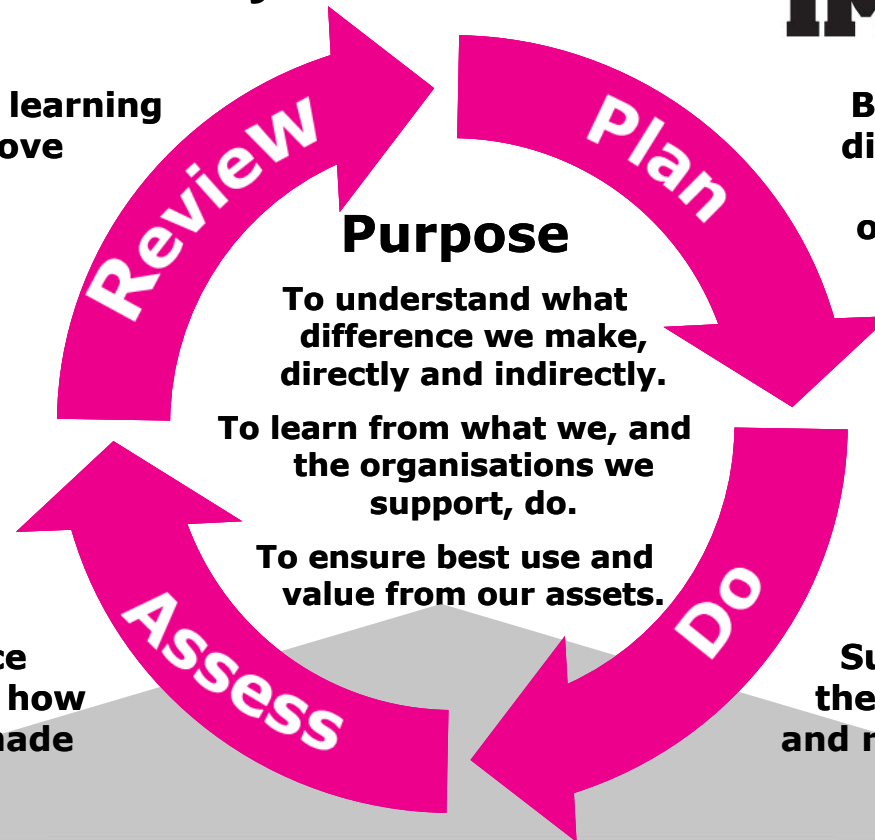
The Impact Practice Cycle

Driver 4

Share and act on learning and seek to improve Impact Practice

Driver 1

Be clear about the difference you and the people and organisations you support want to make



Driver 3

Identify difference made and assess how and why it was made

Driver 2

Support grantees in their Impact Practice and resource your own Impact Practice

PRINCIPLES

- A. Apply proportional & appropriate rigour and resources
- B. Be flexible, open and transparent
- C. Acknowledge respective independent values
- D. Recognise that everyone can contribute to Impact Practice

MEASURING UP!

What is Measuring Up?

- Online, step-by-step self-assessment tool
- Enables you to review and improve your organisation's impact practice
- Looks at the way you plan, evidence, communicate and learn from the difference your work makes

Why funders and their grantees should use it?

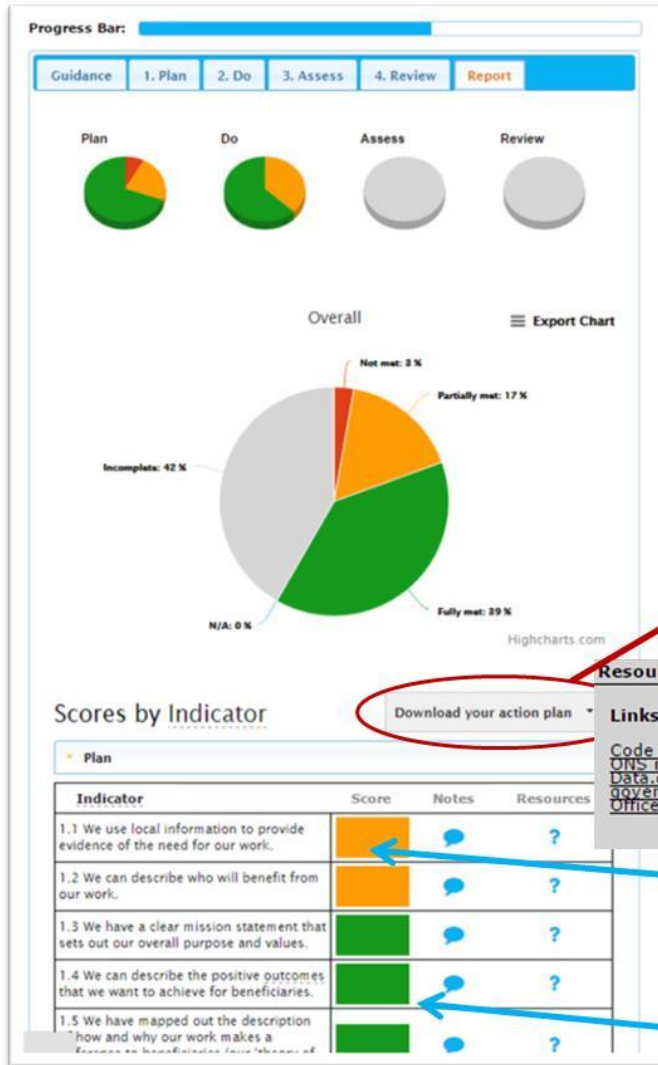
- If you are new to measurement and impact practice it gives you the basic questions that you need to ask yourself to get started—and it is motivating to see your progress as you get improve your impact practice and complete Measuring Up! again after a little while
- If you are already doing impact measurement, Measuring Up! can help you understand where your strengths and gaps are—and prompt you to prioritise where you want to improve

sign
up
now



<http://inspiringimpact.org/measuringup/>

Measuring Up Report



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Inspiring Impact Code of Good Impact Practice

The Code of Good Impact Practice provides broad, agreed guidelines for focusing on impact. It sets out a cycle of impact practice and a series of high-level principles to follow. Each principle includes a brief description of how your impact practice would look if you were applying the principle, an explanation of why it is important and some ideas about how to implement it.

Key Facts

Developer / Author	NCVO
Owner	Inspiring Impact
1st Released	2013
Phone Number	+44 (0) 207 520 2512
Website	http://inspiringimpact.org/wp-content/uploads/2013/04/Code-of-Good-Impact-Practice.pdf
Provider Email	James.Baker@ncvo.org.uk
Expertise Required	*
Training Required	*
Typical Usage	Annually
Initial Financial Commitment	FREE

Peer Review

- Features
- Services
- Featured Users

Keywords
code, Guidance, Impact, Principles

Categories
Guidance & Research Reports

Sectors
Arts and culture, Children and families, Civic engagement, Community cohesion, Community development, Crime and public safety, Disability, Domestic violence, Education and learning, Employment and training, Environment, Housing and homelessness, Mental health, Older people, Personal and social well-being, Physical health, Rural development, Sport, Substance use and addiction, Volunteering, Young people

Formats
Online and Paper/PDF download

Additional Costs
N/A

Data Accessibility
Open access publication

Resources

Links to Resources

- [Code of Good Impact Practice](#)
- [ONS neighbourhood data service](#)
- [Data.gov.uk - open data from the government](#)
- [Office for National Statistics](#)

Weaknesses

Gaps

Strengths